



THE CASTLE HILL

## CAR FESTIVAL

SATURDAY 3<sup>RD</sup> & SUNDAY 4<sup>TH</sup> AUGUST 2013

# Festival Overview



The Castle Hill Car Festival will be staged within the magnificent parkland grounds of Castle Hill, the home of The Earl and Countess of Arran at Filleigh, in North Devon. The festival will play host to over 1,000 historic and classic vehicles and over 10,000 visitors during the weekend event.

## **Classic Vehicle Display -**

At the heart of the festival will be the display of classic and historic vehicles, a feature of which will be a fantastic display of Aston Martin Owners Club vehicles depicting the development of the marque through the decades. This will feature an extremely rare 1935 Aston Martin Ulster which has been especially released for display at the festival by the Aston Martin Heritage Trust.

Ferrari, Bentley, Rolls Royce and all the classic marques will be represented as well as an assortment of vehicles from specialist owners club and private vehicles from throughout the UK.

### **Off Site Events -**

In addition to the static displays, we propose to stage two road-based events that will provide car owners with the opportunity to challenge themselves and their vehicles by driving a choice of two routes through the North Devon and Somerset landscape.

The first is a testing route across Exmoor to Porlock on the Somerset Coast, a return drive of one and a half hours. At Porlock we hope to have private access to the challenging, private toll road on the Porlock Manor estate.

The alternative run will comprise a more sedate route which will head inland through the North Devon heartland and will incorporate a variety of minor and major roads on a route that will comprise a return drive of just over one hour.

All proceeds from the entry fees will be donated to the North Devon Hospice

### **Events Arena -**

The centerpiece of the Festival will be an events arena which will be the focus of a full and varied programme of events throughout the weekend to provide varied fun and entertainment for all ages.

In addition the arena will host vehicle parades and displays, award and trophy ceremonies, media opportunities and competitions and challenges for both the exhibitors and the general public.

To complete the festival feel, the arena will be surrounded by over 40 trade exhibitions stands that will feature a combination of new car displays from prominent local franchised dealerships as well as other selected businesses reflecting the motoring theme. There will also be a selection of quality food and drink concessions all with seating.

### **On Site Activities –**

The festival will also feature a 0.8 mile sprint trial which is being organized and supervised by the North Devon Motor Club.

Subject to drivers having a suitable car that will pass scrutineering and adequate insurance, members of the public can take part in a wonderful event that will give a real test of driver and machine.

The event will be held on both days.

### **Children's Entertainments –**

To cater for younger children there will be a dedicated play area offering a funfair, bouncy castle, face painting and other traditional entertainments. This area will be located adjacent to the family parking zone and will be located adjacent to a hard surfaced roadway for ease of pushchair access to the remainder of the festival site.

There will also be catering to appeal to younger tastes as well as baby-changing and dedicated WC facilities.

### **Trade Exhibition area –**

Over 40 classic car and vehicle related businesses will be exhibiting their products and services throughout the festival. These will range from high-end vehicle dealer franchises to specialist classic car dealers and vehicle restorers.

## **Hospitality Facilities –**

Castle Hill provides a magnificent backdrop for the Festival, however, one of its greatest treasures is the variety of fantastic hospitality and catering options that are available. The entire West Wing of the house has been given over for entertainment facilities which include the West Wing proper, which can host up to 150, or a range of marquees on the house lawns, or the more intimate Red Dining Room in the main house.

This flexibility provides for a number of hospitality options ranging from a simple drinks reception, buffet meals through to a full Gala Dinner. Details of menu options and prices will be available in the near future.

We will be making these facilities available exclusively to our partners, event sponsors and their guests. As part of our hospitality offering, during the evening of Saturday 3<sup>rd</sup> there will be an exclusive drinks reception and private viewing of Aston Martin cars, old and new in the magnificent courtyard of Castle Hill.

For your convenience, we have negotiated preferential accommodation rates with our partners - Brend Hotels, who operate a number of quality establishments in the local area. Coach transfers can be arranged as required.

## **Contact Information-**

The Castle Hill Car Festival organisers are [Kieron Freeburn](#) and [Peter Kelly](#)

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